

Work, Workers, and the Heroization of Everyday Life in Global Perspective

University of Freiburg

Collaborative Research Center “Heroes – Heroizations – Heroisms”

June 8-9, 2018

Venue: Werthmannstraße 8 / Rückgebäude, 1. OG, Raum 01011

Workshop Program

Friday, June 8, 2018

- 9:15 am **Welcome and Introduction**
Nicola Spakowski and Simon Wendt
- 9:30 am-12:00 pm **Panel 1: The Heroization of Workers in the Soviet Union and the United States, 1946-2000**
Chair: Michael Goodrum (Christ Church Canterbury University)
Heroes of Labor in the Late Soviet Union and its Successor States: Changing Patterns of Heroization
Dietmar Neutatz (University of Freiburg)
Work, Workers, and the Heroization of Everyday Life in Cold War America
Simon Wendt (University of Frankfurt/University of Freiburg)
- 12:00-1:30 pm Lunch
- 1:30-3:30 pm **Panel 2: Print Media, Propaganda, and Labor Heroes in China, 1950-1960**
Chair: Dietmar Neutatz (University of Freiburg)
“Collective Heroism” and Labor in Shanghai: A Praxeological Analysis of Public Narratives in the Labor News (1951-1959)
Alexander Schröder (University of Freiburg)
Labor Hero Propaganda as Ritual: A Case Study of the Newspaper Reading Groups
Haiyan Zhou (Nanjing University/University of Freiburg)
- 3:30-4:00 pm Tea and Coffee
- 4:00-6:00 pm **Panel 3: Romanian and American Interpretations of Heroism and Class before and after 1945**
Chair: John Price (Goldsmiths, University of London)
The World As It Is And Could Be: Class and the Creation of Superheroes
Michael Goodrum (Christ Church Canterbury University)
Heroes and Villains: Stakhanovites, Social Transformation, and the Fight against Class Enemies in Communist Romania
Constantin I. Iordachi (Central European University, Budapest)
- 6:30 pm Dinner

Saturday, June 9, 2018

9:00-11:00 am

Panel 4: Labor Heroism and Gender in China and the Soviet Union during World War II

Chair: Haiyan Zhou (Nanjing University/University of Freiburg)

Women Labor Models in Yan'an and the Birth of the "Women of New China"

Nicola Spakowski (University of Freiburg)

The Glorification of a Weaver in the Soviet Film Svetly Put (The Bright Path) by Grigory Aleksandrov

Irina Tibilova (University of Freiburg)

11:00-11:15 am

Tea and Coffee

11:15 am -12:45 pm

Final Panel and Concluding Discussion

Chair: Simon Wendt (University of Frankfurt/University of Freiburg)

Heralding Industrial Heroism: The Recognition of Workplace Bravery in Britain after 1918

John Price (Goldsmiths, University of London)